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PRESS RELEASE

May 2008

Diffuse Lights the Way to Europe

Diffuse Contemporary Porcelain Lighting illuminates the Eurostar Premier Business Lounge in St Pancras International, London. Diffuse have designed and installed the stunning illuminated porcelain chandelier which forms the centre-piece of the entrance to the Premier Business Departure Lounge. A further series of co-ordinating chandeliers adorn the seating area, spreading a calm relaxing light to welcome travellers. This project stands out as a supreme example of how the timeless qualities of Diffuse Porcelain Lighting elegantly bridge the gap between the traditional and the contemporary.



The brief given to Diffuse by Land Design Studios was to compliment the original gothic architecture of the building, enhance the modern interior design and generate an inviting and luxurious atmosphere in which clients would feel at ease.

The Eurostar building was originally a Victorian undercroft, used for storing beer barrels. By maintaining the traditional architectural features whilst modernising the interior, the business lounge has been transformed into a functional and inspiring space. Designed with rich leather furniture for comfort and Diffuse's porcelain chandeliers to create the ambience, this lounge area epitomises Eurostars aims to provide stress free international travel.

Diffuse is a family-run business which leads the way as the UK specialist in porcelain lighting. Using their own specially developed manufacturing techniques utilizing embossed textures and contrasting light qualities to create exquisite features, Diffuse' timeless chandeliers are as beautiful when admired close-up or from a distance.

"The chandeliers are a great success all round" says Ross Hopcraft from Land Design Studio "The aim of using Diffuse's porcelain lighting was to draw together the Gothic Architecture of St Pancras with the contemporary interior of the lounges creating an environment which has a strong sense of place and celebrates the strength of British design. Diffuse have been very helpful at all stages of this project from initial concept discussions, providing CAD designs and samples through to production and installation."

Despite the impressive scale of the Chandeliers, they remain deliberately understated and provide a suitable backdrop for Eurostar's business passengers to relax and enjoy the experience of the lounges. However, it was equally important that the light was also functional so that the receptionists and staff in the departure lounge could carry out their work in equal comfort.

PHOTOGRAPH: Photographer Nick Wood, Land Design Studio
More images available on request.

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TECHNICAL NOTE TO EDITORS: The technical specifications for the Chandeliers featured in this release are as follows:

'POLO' STYLE 5 TIER CHANDELIER \varnothing 1800 x H: 1820

* Diffuser: Polo style. ICI Ivory Acrylic 133

* Lamp source: Dimmable compact fluorescent. (Environmentally friendly)

Load: 80 no. 32 watt: total load of 2,560 watts

Tile Dims: Plain bevelled edge tiles. H:420mm x W:100mm

Framework: Satin Stainless Steel

4 TIER 'CLASSIC DRUM' CHANDELIERS WITH INTERNAL DIFFUSERS \varnothing 1200 mm x H:1470 mm

Diffuser: ICI Ivory Acrylic 133

* Lamp source: Dimmable compact fluorescent. (Environmentally friendly)

Load: 20 no. @ max 42 watt: total load of 840 Watts max

Load: 48 no. 32 watt: total load of 1,536 watts

Tile Dims: Plain beveled edge tiles. H:420mm x W:100mm

Framework: Satin Stainless Steel